

# Promotional Toolkit

## Help Spread the Word

## HELP SPREAD THE WORD ABOUT ESPID 2023

Please find below the promotional toolkit for ESPID 2023, including the official banners, presentation slides and others. We invite you to use the materials to promote ESPID 2023 within your network, on social media platforms, in lectures and meetings.

Due to CME/CPD accreditation criteria, these promotional meeting banners can solely be used to promote the scientific/educational meeting.

## SOCIAL MEDIA: #ESPID2023

You can post all the data from this page to your social media page. Please use the #ESPID2023 hashtag when posting.

Follow us on these networks:



– @ESPIDSociety



– European Society for Paediatric Infectious Diseases



– European Society for Paediatric Infectious

DiseasesShould you require a different size, [please contact us](#).

## **Calendar Listing Banner**



## **Square Banner**



## **Landscape Banner**



**Include the below banner in your e-mail signature.**

## **Email Signature**



## **ESPID 2023 Zoom Backgrounds**



Kindly insert in your journals and event programs, and print and post on notice boards in your hospitals and institutions.

Standard A4 Visual



Please add at the end of your presentation, at appropriate meetings, and show on screens at events between presentations.

Widescreen ATTD 2023 PPT 16.9



Download the official ESPID 2023 letterhead

Letterhead

